

## **SPECIFIC RULES FOR SIMPLY SPIKED BOLD SUMMER SIP & WIN!**

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules".

### **PROMOTION DESCRIPTION:**

- Station: WRNB-FM & WPPZ-FM: owned and operated by: Urban One, Inc. d/b/a Radio One Philadelphia
- Promotion: Simply Spiked Bold Summer Sip & Win!
- Promotion Period: The Promotion begins on Monday, April 20, 2026, and ends at 11:59PM ET on Sunday, May 24, 2026.
- Eligibility: This Promotion is only open to listeners of the Station who are legal residents of the United States residing within the Philadelphia, Pennsylvania metropolitan area, and twenty-one (21) years of age or older as of the commencement of the Promotion Period.
- Entry Methods: There are two (2) Entry Methods: Eligible Participants may enter this Promotion Online **OR** In-person.
- Entry Period: All Entries must be received by the Station by 11:59 PM ET on Sunday, May 24, 2026, or they shall be void.

### **Online Registration:**

Throughout the Entry Period, eligible Participants may register for this Promotion Online via the Stations' websites at [www.rnbphilly.com](http://www.rnbphilly.com) **OR** [www.classixphilly.com](http://www.classixphilly.com) **NOTE:** Participants may only register through one Station's website throughout the Promotion Period.

### **In-person Registration:**

Eligible Participants may register for this Promotion in-person by attending one of the Simply Bold Remote Events described below. Upon arrival at the Remote locations, eligible Participants will be instructed to fill out a paper registration form. **All paper registration forms must be complete and legible.**

1. Register by attending the Simply Bold Remote Event, which shall be held at ShopRite, located at 5000 State Road, Drexel Hill, PA 19026, on Saturday, April 25, 2026. Registration will be available from 12:00PM – 2:00PM ET.
2. Register by attending the Simply Bold Remote Event, which shall be held at Fresh Grocer, located at 421 S. 69<sup>th</sup> Street, Upper Darby Township, PA 19082, on Saturday, May 16, 2026. Registration will be available from 12:00PM – 2:00PM ET.

3. Register by attending the Simply Bold Remote Event, which shall be held at Rite Buy Beer, located at 101 S. Bishop Avenue, Clifton Heights, PA 19018, on Friday, May 22, 2026. Registration will be available from 4:00PM – 6:00PM ET.

Number of Entries: Participants may submit no more than one (1) Entry regardless of Entry Method.

Number of Winners: There will be one (1) winner (the “Winner”) for this Promotion.

Winner Selection and Notification: After all the Simply Bold Remote Events have concluded, the Station shall create an electronic drawing pool (the “Drawing Pool”) by scanning-in all paper entry forms received and combining them with all online entries received.

On Tuesday, May 26, 2026, the Station shall randomly select one (1) Entry from the Drawing Pool. The Participant listed in the selected Entry shall be deemed the Winner of this Promotion and awarded the Prize as described below. The Station shall notify the Winner via EMAIL by no later than 5:00PM ET on Monday, June 1, 2026, and he/she must respond to the Station’s email within **seventy-two (72) hours**.

Prize (ARV): This Promotion has one (1) prize package and has a total approximate retail value (“ARV”) of Eight Hundred Forty-Two Dollars. The prize package includes the following elements:

- One (1) Simply Lemon Grill, valued at Six Hundred Ninety Dollars (ARV \$690);
- Two (2) Simply Grill Aprons, each valued at Twelve Dollars (ARV \$24);
- Two (2) Simply Grill Mitts, each valued at Fourteen Dollars (ARV \$28); and
- One (1) voucher (the “Gift Card”), valued at One-Hundred Dollars (\$100)

**Total ARV \$842**

Prize Claim: The Station shall coordinate with the Winner to facilitate Prize claim. The Winner must complete and return any and all requested Release Forms to the Station before claiming the Prize. The Winner must claim the Prize within thirty (30) days of returning all Release Forms to the Station.

Prize Provider: MolsonCoors d/b/a Muller Beverage  
ATTN: Joseph LaRose, Vice President of Marketing  
320 S Canal Street  
Chicago, IL 60606

The Winner agrees to look solely to the applicable Prize Provider with respect to any claims, losses, or disputes in connection with the element of the Prize provided by such party. The Station is not responsible for any failure of the Prize Provider to deliver the Prize or any elements of the Prize.

#### **ADDITIONAL TERMS AND CONDITIONS:**

The Prize Provider, in its sole discretion, shall select Gift Card issuer/vendor. The Gift Card is subject to terms and conditions as specified by said issuer. No substitute prizes will be given if any Winners are not available at the locations, dates, and times noted in the Official Rules for Prize redemption.