

## SPECIFIC RULES FOR MOTHER'S DAY PROMOTION

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules".

### PROMOTION DESCRIPTION:

- Station: WRNB-FM and WPPZ-FM owned and operated by: Urban One, Inc., d/b/a Radio One Philadelphia
- Promotion: Mother's Day Promotion
- Promotion Period: The Promotion begins on Monday, April 20, 2026, and ends on Tuesday, May 5, 2026.
- Eligibility: This Promotion is only open to listeners of the Station who are legal residents of the United States residing within the Philadelphia, Pennsylvania metropolitan area, and eighteen (18) years of age or older as of the commencement of the Promotion Period.
- Entry Methods: There is one (1) Entry Method: Participants may enter this Promotion Online via through the Station's websites at [www.rnbphilly.com](http://www.rnbphilly.com) OR [www.classixphilly.com](http://www.classixphilly.com). **Participants may only register through one (1) Station's website throughout the Promotion Period.**
- Entry Period: The Station shall accept Entries for this Promotion from Monday, April 20, 2026, until 11:59PM ET on Thursday, April 30, 2026. **All Entries must be received by the Station by 11:59 PM ET on Thursday, April 30, 2026, or they shall be void.**
- Entry Information: In addition to following the instructions for Online Registration as described in the General Rules, eligible Participants will be asked to submit a photo of themselves with their mother (the "Submission"). Submissions will be accepted from Monday, April 20, 2026, until 11:59PM ET on Thursday, April 30, 2026.
- At the close of the Entry Period, all Submissions will be posted online for public voting. From Friday, May 1, 2026, until 11:59PM ET on Tuesday, May 5, 2026 (the "Voting Period"), listeners will be solicited to vote online for their favorite Submission. One (1) vote per person, per day, during the Voting Period.
- Number of Entries: Participants may submit no more than one (1) Entry.

Number of Winners: There will be four (4) Runners-Up and one (1) Grand Prize Winner (each a “Winner;” and collectively, the “Winners”) for this Promotion.

Winner Selection & Notification: The Winners will be selected by online public voting. The one (1) individual who receives the highest number of online votes will be deemed the Grand Prize Winner. The four (4) individuals who receive the second, third, fourth, and fifth highest number of online votes, respectively, will be deemed the Runners-Up.

The Station shall contact the Winners **via EMAIL by no later than 5:00PM ET on Wednesday, May 6, 2026**, and the Winners must respond to the Station’s email by **no later than 5:00PM ET on Thursday, May 7, 2026**.

Prize Description: This Promotion contains one (1) Qualifying Prize, which shall be awarded to the Runners-Up, and one (1) Grand Prize, which shall be awarded to the Grand Prize Winner.

For the purposes of these Official Rules, the terms “Qualifying Prize” and “Grand Prize” shall hereinafter collectively be referred to as the “Prize.”

Qualifying Prize (ARV): This Promotion has one (1) Qualifying Prize, which has a total approximate retail value (“ARV”) of One Hundred Fifty Dollars.

The Qualifying Prize is one (1) pair of tickets, valued at One Hundred Fifty Dollars, to the Mother’s Day Music Festival, which shall be held at Boardwalk Hall, located at 2301 Boardwalk, Atlantic City, NJ 08401, on Saturday, May 9, 2026 (ARV \$150)

**Total ARV \$150**

Grand Prize (ARV): This Promotion has one (1) Grand Prize package, which has a total ARV of Five Hundred Seventy Dollars, and consists of the following elements:

- One (1) pair of tickets, valued at One Hundred Fifty Dollars, to the Mother’s Day Music Festival (the “Festival”), which shall be held at Boardwalk Hall (“Boardwalk Hall”), located at 2301 Boardwalk, Atlantic City, NJ 08401, on Saturday, May 9, 2026 (ARV \$150);
- One (1) Hand & Stone Massage Spa Gift Certificate, valued at Two Hundred Dollars (ARV \$200);
- One (1) VISA Gift Card, valued at One Hundred Dollars (ARV \$100); and
- Two (2) Xena’s Beauty Bar and Spa Gift Certificates, each valued at Sixty Dollars (ARV \$120)

**Total ARV \$570**

Prize Claim:

Unless otherwise stated herein, all Festival tickets won in this Promotion shall be provided to the Winners digitally. Station Staff will coordinate with Winners to facilitate prize claim.

Prize Providers: Elements of the Prize have been provided by the following entities:

Mother's Day Music Festival Tickets:

Platinum Productions, LLC  
401 Vernon Road  
Philadelphia, PA 19119

Hand & Stone Massage Spa Gift Certificate:

Hand & Stone Massage Spa, Inc.  
210 East Street, Suite 190  
Feasterville-Treose, PA 19053

Xena's Beauty Bar Gift Cards:

Xena's Beauty Bar, LLC  
ATTN: Kayla Lewis 6240 Haverford Ave  
Philadelphia, PA 19151

Visa Gift Card:

WRNB-FM and WPPZ-FM owned and operated by: Urban One, Inc.,  
d/b/a Radio One Philadelphia  
555 E City Avenue, Suite 330  
Bala Cynwyd, PA 19004

The Winners agree to look solely to the applicable Prize Providers with respect to any claims, losses, or disputes in connection with the element of the Prize provided by such party. The Station is not responsible for any failure of any Prize Provider to deliver the Prize or any elements of the Prize.

**ADDITIONAL PRIZE TERMS & CONDITIONS:**

All photos submitted in this Promotion are considered to be User Generated Content as that term is defined in the General Rules. By participating in this Promotion, Participants certify that they have the express permission of all photographed parties to upload the Submission. Additionally, Participants represent and warrant that they are either the sole owner of any and all photos uploaded for this Promotion, or that they have express permission from any necessary third parties to use the photos. The Station, nor any of its employees, subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners shall be held liable or responsible for copyright infringement and/or intellectual property claims arising from any Participants unauthorized submission of such photos.

**Visa is not associated and/or affiliated with this Promotion.** Gift cards are subject to terms and conditions as specified by issuer. No substitute prizes will be given if Winner fails to, or otherwise chooses not to, comply with the additional terms and conditions of the gift card's issuer, which may result in the Winner being delayed or prevented from using the Prize.

The Winner may only redeem the Hand & Stone Massage Spa Gift Certificate for services (the "Spa Services") as agreed upon by the Prize Provider. The Winner hereby accepts and understands that receiving Spa Services may entail the manipulation of body and/or facial muscle or tissue by rubbing, stroking, kneading or tapping, by hand or mechanical device. The Winner knowingly and voluntarily agrees to receive Spa Services from the Prize Provider, which may result in allergic reactions, adverse reactions to treatments, and/or in bodily harm or injury. The Station, the Prize Provider, nor any of their employees, subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners shall be held liable or responsible for any damages sustained by the Winner in connection with receipt of the Spa Services.

Winners must be available to physically attend the Festival on Saturday, May 9, 2026. If a Winner is either unable or unwilling to physically attend the Festival on Saturday, May 9, 2026, then he/she accepts and acknowledges that his/her Entry will be forfeited. It will be at the sole discretion of the Station to determine if another participant is to be selected as a Winner if time permits. No substitute prizes will be given if any Winners are not available at the locations, dates, and times noted in the Official Rules for Prize redemption.