

SPECIFIC RULES FOR U+ME+RNB

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules".

PROMOTION DESCRIPTION:

- Station: WRNB-FM owned and operated by: Urban One, Inc., d/b/a Radio One Philadelphia
- Promotion: U+ME+RNB
- Promotion Period: The Promotion begins on Monday, November 13, 2023, and ends on Friday, November 17, 2023.
- Entry Methods: There is one (1) Entry Method: Participants may enter this Promotion via text message.
- Number of Entries: Participants may submit no more than one (1) Entry.
- Entry Information: During the Promotion Period, eligible participants are encouraged to text **PHILLY** (the "Keyword") to **71007**. After texting the Keyword to **71007**, entrants will be redirected to the Station's website at www.rnbphilly.com, where they must accurately complete the online entry form in order to receive one Entry.
- Number of Winners: There will be five (5) Winners (the "Winners") for this Promotion.
- Winner Selection and Notification: After the close of the Promotion Period, five (5) Winners will be randomly selected from among all eligible entries received electronically. Station will attempt to notify potential winners **by email** no later than Monday, November 20, 2023, and potential winners must respond to this email within 48 hours. If a potential winner does not respond to the Station's notification email, his/her Entry will be void and a different winner may be selected.
- Prize (ARV): The Prize for this Promotion is as follows:
- Five (5) winners will each be awarded with one (1) pair of tickets to U + ME + RNB Party (the "Event"), located at Franklin Music Hall, 421 N. 7th Street, Philadelphia, PA 19123 (the "Venue"), on Friday, November 24, 2024 (ARV \$50)
- Prize Claim: Upon arrival at the Event, Winners will be instructed to display a government-issued ID, which shall be matched against a guest list at the Venue.
- Prize Provider: The Bowery Presents
53 W 23rd Street, 5th Floor
New York, NY 10010

The Winners agree to look solely to applicable Prize Provider with respect to any claims, losses, or disputes in connection the element of the Prize provided by such party. The Station is not responsible for any failure of Prize Provider to deliver the Prize or any elements of the Prize.

ADDITIONAL PRIZE TERMS & CONDITIONS:

This Promotion is only open to listeners of the Station who are legal residents of the United States residing within the Philadelphia, Pennsylvania metropolitan area and 21 years of age or older as of the commencement of the Promotion Period. Winners must be available to physically attend the Event on Friday, November 24, 2023. If a Winner is either unable or unwilling to physically attend the Event on Friday, November 24, 2023, he/she accepts and acknowledges that his/her Entry will be forfeited. It will be at the sole discretion of the Station to determine if another entrant is to be selected as a Winner if time permits. No substitute prizes will be given if any Winners are not available at the locations, dates, and times noted in the Official Rules for Prize redemption.