

## **10K MIAMI FLYAWAY AND CASH CONTEST OFFICIAL CONTEST RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE A PARTICIPANT'S CHANCES OF WINNING.

### **CONTEST DESCRIPTION:**

The 10K Miami Flyaway and Cash Contest ("Contest") will begin on Monday, May 3, 2021 and end on Friday, June 11, 2021 ("Contest Period"). Up to Forty-Two (42) qualifying prize winners will be awarded Cash in the amount ranging from Two Hundred Dollars to Eight Thousand Four Hundred Dollars (ARV = \$200-\$8400) and one (1) chance to win the grand prize package. One (1) grand prize winner will be awarded a trip for two (2) to Miami, including round-trip flight and hotel stay, and Cash in the amount of Three Hundred Dollars (total ARV = \$1,500) (singularly "Prize" or "Grand Prize", together "Prizes").

See below for further details.

### **HOW TO ENTER:**

Listeners of 100.3 R&B and Hip Hop WRNB-FM ("Station") who are legal residents of the United States residing within the Philadelphia, PA metropolitan area and are 18 years of age or older will be able to take part in this Contest. To participate in the Contest, listeners must do the following:

1. During the Contest Period, listeners will be encouraged to listen to the station Monday through Friday during the 9:00am hour for the artist of the day. Clips of up to five (5) songs by the artist of the day will be played on the station ("Mashup").
2. During the Contest Period, listen to the Station for the Mashup. Be the designated 10<sup>th</sup> caller at 215-263-1003 after the Mashup has been played for a chance to win.
3. **WARNING:** Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest participants should not rely on streamed broadcasts to participate in the Contest.
4. Upon becoming the correct caller, Contestants will have to correctly identify all songs that comprise the Mashup. If the Contestant correctly identifies all songs, they will be awarded Cash in the amount of Two Hundred Dollars (ARV \$200) and their name shall be entered into the grand prize drawing. If the Contestant fails to correctly identify any of the songs that comprise the Mashup, the prize amount will be added to the following day's prize. The cash prize will continue to be added to each successive day until the next Contestant wins.
5. Eligible callers will be asked to verify their contact information (e.g. name, address, phone number, and email address).

6. All Contestants who correctly identify all songs that comprise the Mashup will be awarded one (1) chance to win the grand prize package. One (1) winner will be selected via random drawing from this pool of entries.

#### **ELIGIBILITY RESTRICTIONS:**

1. The Contest is open to listeners of the Station who are 18 years of age or older and are legal residents of the United States residing with the Philadelphia, PA metropolitan area.

Employees of the Station, Urban One, Inc. (the "Company"), its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in the Philadelphia, PA metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.

2. Travel guest of grand prize winner must be a legal resident of the United States. Winner and travel guest must each possess required travel documents (e.g. valid driver's license or other government-issued photo I.D.) prior to departure and must travel on the same itinerary. Travel guest will be required to sign and submit all requested release forms along with the grand prize winner. Any travel guest under the age of 18 must have a parent or legal guardian sign and submit all requested release forms.
3. Participants may only win one (1) qualifying prize and / or one (1) grand prize during this Contest.
4. Persons who have won a prize in another Contest or promotion of any kind from the any one of the following radio stations: WRNB-FM, WRNB-HD2, WPPZ-FM, WPPZ-HD2 within the thirty (30) day period immediately preceding the start date of this Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from **any one** of the above-listed radio stations during any thirty (30) day period.

#### **PRIZES:**

1. The following Prize elements shall be awarded:
  - a. Cash in the amount ranging from Two Hundred Dollars to Eight Thousand Four Hundred Dollars (ARV = \$200-\$8,400)
2. The following prize elements shall be awarded as a part of the Grand Prize Package:
  - a. Round-trip airfare for the winner and one (1) guest, as well as hotel accommodations for four (4) days / three (3) nights.
  - b. Travel agent services are included to facilitate booking the Grand Prize trip.
  - c. Trip must be completed by December 31, 2022. Travel times and accommodations are subject to availability. Certain blackout dates and other restrictions may apply.

- d. Ground transportation, luggage costs, meals, beverages, hotel room service, gratuities, souvenirs, incidentals, and all other expenses not specified herein are the responsibility of the winner and his or her guest.
3. Dates and times of concerts, trips, events, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Station and the Company. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Station and the Company are not obligated to make any effort to find an alternative prize under these circumstances.
4. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
5. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.
6. Prizes will be awarded only upon winner verification and final approval by the Station
7. All Contest winners must sign and date official station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
8. All cash prizes won will be awarded in the form of a mailed check.
9. If for any reason a Contest winner provides notice that they have decided not to accept an awarded prize, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest sponsor and / or Contest administrator if another entrant is to be selected as the winner if time permits.
10. If Contest winner does not claim their prize by 5pm on Wednesday, May 30, 2021, the prize will be forfeited.
11. Winners must provide valid identification (e.g. via driver's license, passport or other government-issued photo I.D.) to claim their prize. Identification documents must match information previously provided to the Station.
12. The Prize may only be claimed by the actual winner. Friends and family members are not eligible to claim Prize on behalf of the winner.
13. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

## **EXECUTION:**

1. During the Contest Period, eligible listeners will be encouraged to participate in the Contest by listening for the song of the day and calling in after the on-air Contest solicit. Contestants will call in at 215-263-1003.
2. During the Contest period, forty-two (42) qualifying prize winners will be determined by on-air talent from among all eligible Contestants that participated during the Contest Period. These winners will additionally receive one (1) chance to win the grand prize package.
3. One (1) grand prize winner will be selected from the pool of qualifying winners.
4. Winners will be notified by phone and / or email by no later than Friday, June 11, 2021 and provided with instructions for claiming their prize.
5. All decisions made by the Station and Company management regarding any aspect of this Contest are final.

#### **GENERAL CONDITIONS:**

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible Contestants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of the Contest sponsor which shall be final and binding in all aspects relating to the Contest.
6. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Station, the Company, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (e.g. via driver's license, passport or other government-issued photo I.D.) to claim their prize.

8. The Station retains the right to disqualify any Contestant if all Contest rules are not followed. Contest void if prohibited by law.
9. So long as no participant is materially adversely affected, the station reserves the right to make changes in the Contest rules, which will become effective upon being announced on the air and / or posted online.
10. The Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any Contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, the Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete Contest entries. Once submitted, entries become the property of the Station and will not be returned.
11. By accepting the prize, the winner acknowledges that the Station and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
12. The Station, the Company its subsidiaries, its affiliates, participating sponsors and any other promotional parties will not assume any responsibility for any changes in the execution of the Contest, including; cancellation of the Contest as a result of the occurrence of events not within the control of the Station, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, the Station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the Station in lieu of the Prize originally awarded.
13. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the Station and the Company's, control which, in the Station and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Station and the Company reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.
14. Any attempt by an entrant to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil laws and should such an attempt be made, the Company reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

15. ASSUMPTION OF THE RISK. Contest winners, by accepting and collecting the Prize, acknowledge and understand the following:

- Winners are participating in Prize Collection and Event during a pandemic and COVID-19 is highly contagious and has impacted the entirety of the United States.
- Participation in Prize Collection includes traversing in public during a pandemic and possible exposure to and illness from infectious diseases including but not limited to COVID-19. While particular rules and personal discipline may reduce this risk, the risk of serious illness and death does exist;
- Winners knowingly and freely assume all such risks associated with participation in Prize Collection including but not limited to illness and infectious diseases, such as COVID-19, even if arising from the negligence or fault of the Released Parties; and
- Winner knowingly assume the risk of illness, injury, harm and loss associated with participation in Prize Collection and the Event, including any injury, harm and loss caused by the negligence, fault or conduct of any kind on the part of the Released Parties.

Copies of Contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Station, located at 2 Bala Plaza. Suite 700. Bala Cynwyd, PA 19004. Copies of Contest rules may also be made available on the Station’s website or during on-site / in-person remote events.

**CHOICE OF LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant, Station and Company in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Pennsylvania, USA.