



PA CONVENTION CENTER
HALL D 1101 ARCH STREET
PHILDELPHIA, PA 19107

SAT, MARCH 25

DOORS OPEN 10-7PM

ROOM 119A

Turn Your Side Hustle Into Your Main Hustle

11AM-11:45AM

Mommies in The City

3PM-3:45PM

Make a living doing what you love. Hear from experts who have made significant strides as entrepreneurs.

Moderator: Megan RYTE, Radio Host, Boom 103.9

Christopher "Play" Martin, Hip Hop Pioneer, Actor, Educator

Rob Wilson, Successful Entrepreneur

Rueben Canada, Beverage CEO, Entrepreneur

Joyce Soulful Cuisine, LuLu Sisters- Kelly L Beard, CEO

Kisha Hudson, E'TAE Products

Joan Davis, Simon & Schuster Author, Event Curator

Tips on style, budget, work-life balance and using the right products to keep your family happy and healthy.

Moderator: Karen Vaughn, Radio Host, 100.3 WRNB and Operations Manager, Radio One Philadelphia

Kim King, Director of Ad Sales Marketing, Travel Channel

Aisha Winfield, Executive Director, Blues Babe Foundation

Darlene McCoy, Singer/Songwriter, Actress, Radio/TV Host

Andria Mayberry, Author, "Before Empire: Raising Bryshere 'Yazz the Greatest' Gray"

High Heels in High Places

2PM-2:45PM

Getting to the Good Life Smart Moves, Big Gains

4PM-4:45PM

Powerful advice from powerful women who are making moves in the community and the business world.

Moderator: Johnnie Walker, President/CEO, NABFEME

Vivica A. Fox, Actress, Producer and Entrepreneur

Blondell Reynolds Brown, Philadelphia City Council

Linda Clemons, CEO, Sisterpreneur & Body Language Expert

Syreta Oglesby, Founder/Principal, SJO Firm (PR Expert)

Felecia Harris, Chair of the Philadelphia Commission on Women and 3rd VP of Philadelphia NAACP

Financial experts will discuss tips to safeguard your money and talk the latest trends for saving.

Moderator: Georgette Miller, Bankruptcy & Real Estate Attorney, Georgette Miller & Associates

Coleen Baumert, Director of Homeownership Programs, Pennsylvania Housing Finance Agency

Mark Cook, Financial Advisor, Wells Fargo

Randy Noel, State Farm Insurance Agent

Navarrow Wright, Technology Entrepreneur



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ROOM 119B

**Marriage Beyond
The Vows** 11:15AM-12PM

**Legal Matters:
Know Your Rights** 3:15PM-4PM

Breakthrough with Pastor Marcos Mercado

Hosted By:
Pastor Marcos Mercado

Featuring:
Amarilis Mercado
Ted Winsley
Dawn Winsley
Dr. Johnny Parker
Lezlyn Parker
Willie Moore Jr.

A discussion designed to address legal matters and teach you how to be prepared in the event an issue happens with you or your family.

Presented By:
My Philly Lawyer and Dean Weitzman, Esq.

Hosted By:
Lady B, Radio Host, 100.3 WRNB

**Winning the
Educational Lottery** 2:15PM-3PM

**Fitness and
Healthy Lifestyles** 4:30PM-5:15PM

Know your rights about school choice.

Presented By:
PA Virtual Charter School

Hosted By:
Tiffany Bacon, Radio Host, 100.3 WRNB

Create a healthy routine that will get you on the path to a better you! Learn how to restore and heal through your mind, body and soul.

Featuring:
Claude Chalk, Life Coach, Motivator & Founder of Chalk Strength & Wellness
Travis Cure, Model, Actor and Fitness Enthusiast
Dr. Nicole Davis, Chestnut Hill Hospital
Akil Taffe, Yoga Instructor, Lifestyle Coach
Dr. LaVonda Handy, Truth & Wellness Nutritionist
Dr. Mildred Bell, Skincare Expert



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MAIN STAGE

ROOM 118A

The Black Love Experience

1PM-2PM

Chilling take on modern day dating. Discussion about real relationships, featuring real people and inspired by real events.

Moderator: John Monds, Radio Host, 100.3 WRNB

Charreah Jackson, Relationship Editor, Essence Magazine
Deelishis (London Charles), Radio Host/Reality TV Star
Rob Hill Sr, Author, Entrepreneur, Sought after voice on Healthy Relationships

Jasmine Jones, Author, "The Single Ladies' Commandments: Song for Love, Healing, Freedom and Purpose"

Willie Moore Jr., Nationally Syndicated Radio Host
Gillie Da Kid, Rapper and Actor

"Free Will"

Documentary Screening

1:30PM-2:30PM

See the inspiring documentary film from Hip-Hop artist and Philadelphia native, Freeway as he shares his story of his battle with Kidney Disease.

Hosted By: Freeway

Breaking Into The Music Industry

3:30PM-4:30PM

Talk with hit makers and professionals from across the industry as they share the ends and outs of their experience.

Moderator: Dyana Williams, Celebrity Strategist. Radio/TV Personality and President of Philadelphia GRAMMY Chapter

Amir Boyd, VP, Grand Hustle Ent. & Culture Republic (Entertainment, Lifestyle & Partnership Firm)

Brandon Pankey, VP of Business Development & Operations, Live Nation Urban

Kwame, Hip-Hop Artist/Producer

DJ Caesar, DJ/Radio Host, BOOM 103.9 and Shade45

Marc Byers, CEO/Co-Founder, Rockstar Ent; Brand Partnerships Expert

Freeway, Rapper/Producer

Unwind, Relax and Connect with Yoga

4:45PM-5:45PM

BE THE BEST YOU IN 2017!

Connect with your inner-self and unwind from an exciting day at the Be Beautiful Expo with our first ever POP UP Yoga Class! Don't miss this unique experience.

Featuring: Yoga Instructor, Akil Taffe